



Press release - 14 June 2017

## ShoppingNight kicks off the best summer weekend in The Hague

*ShoppingNight, Haagse Wereld Hapjes and Urban Trail all in the city center of  
The Hague.*

*Scheveningen shines with the Bonfire Beach Fest.*

The Hague – Mark the 30th of June in your agenda for your city trip to The Hague and enjoy three days of city and beach with shopping, culture, going out and food. The weekend already starts on Friday the 30<sup>th</sup> of June with the 11<sup>th</sup> edition of ShoppingNight The Hague. Until midnight you can shop in the entire city center, but that is not all. The streets will color red, yellow, blue, black and white. From various street artists to film, music, singing and dance performances: everything to celebrate the year of Mondrian. Go to [shoppingnight.nl](http://shoppingnight.nl) for the full program.



Shopping makes you hungry and that works out perfectly because the day after ShoppingNight the Lange Voorhout will transform into an outdoor food tasting area during the **Haagse Wereld Hapjes**. Let yourself be surprised by star chef's including Han Ji from HanTing Cuisine, Niven Kunz from Niven, Marcel van der Kleijn from Calla's, Jeroen van Brecht from Restaurant, Hotel & Spa Savarin and Marko Karelse from Restaurant Villa la Ruche. Reserve your tickets soon on [haagsewereldhapjes.nl](http://haagsewereldhapjes.nl), because how nice would it be to discover well-known and less-known kitchens all in one place!

Because of The Hague's unique location, the beach and the sea are very nearby so you can go for a relaxing walk on the beach. More in the mood for a beach party? How about the **Bonfire Beach Fest in Scheveningen**. By tram it takes less than 15 minutes to go from The Hague's city center to the beach. On Saturday the 1<sup>st</sup> of July between the port and Zwarte Pad you can enjoy cultural, musical, sport and culinary activities that are all related to fire, from fire acts, poi dancers and firemen to tango dancers and flamenco music! The festival has been made possible by the municipality of The Hague and is free of charge. For more information you can go to [facebook.com/BonFireBeachFest/](https://www.facebook.com/BonFireBeachFest/)

Are you still feeling energetic? Sign yourself up for the Urban Trail on Sunday the 2<sup>nd</sup> of July. A unique running competition through the city. The urban trail is spread out over (or even in) various unique locations in the city center. Think of buildings and monuments, but also locations such as Het Paard, Het Nutshuis and the Internationaal Perscetrum Nieuwspoor. To sign up or for more information go to [www.denhaagurbantrail.nl](http://www.denhaagurbantrail.nl)

The city center of The Hague will be open the entire weekend, even on Sunday from 12.00 – 18.00.

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### **Note for the editors (not for publication)**

#### **About the Stichting Marketing Haagse Binnenstad**

The Stichting Marketing Haagse Binnenstad is an independent marketing organization that works together with Den Haag Marketing to create an integral, multiannual, proactive marketing policy for The Hague's city center. The main focus is on shopping, culture, going out and events. This year the 11<sup>th</sup> edition of ShoppingNight will be organized on Friday the 30<sup>th</sup> of June.

Website: [www.binnenstaddenhaag.com](http://www.binnenstaddenhaag.com)  
Facebook: [facebook.com/denhaagbinnenstad](https://www.facebook.com/denhaagbinnenstad)  
Instagram: [instagram.com/denhaagbinnenstad](https://www.instagram.com/denhaagbinnenstad)  
Twitter: [twitter.com/DHbinnenstad](https://twitter.com/DHbinnenstad)

#### **More information**

Stichting Marketing Haagse Binnenstad

Contact: Angélique Werner  
Tel.: +31 (0)6 83 23 98 23  
E-mail: [a.werner@binnenstaddenhaag.com](mailto:a.werner@binnenstaddenhaag.com)