

## ACCESSIBILITY

**Parking during ShoppingNight The Hague.** Q-Park has 10 parking garages in the centre of The Hague. For parking directly in the city centre, navigate to Q-park Grote Markt or Q-Park City Parking. Download the free Q-Park app. The Q-Park app answers questions such as: is there still space in the parking garage? On which floor did I park my car? And many more. Don't want to stand in the que for your parking ticket? Then drive in and out with your bankcard without using a parking ticket.

**Public transport.** Buy a HTM day card or make sure you have enough credit on your OV-chipcard. Plan your trip in advance on [www.htm.nl](http://www.htm.nl). During this evening bus line 25 will go more frequently. The timetable will be as usual. Several busses and trams depart after 00.00. The Nachtbuzz (night bus) starts at 01.00. You can buy your ticket with the driver for € 5,-. Please pay with exactly € 5,- in cash. It is possible to change onto another Nachtbuzz.

**NEW! HTM Ticket app;** buy your ticket on your phone with the HTM app. You no longer have to purchase your ticket with the chauffeur or at a HTM service location. You can use the app and pay with iDeal or by using your creditcard. The HTM is available for IOS and Android. For more information go to [htm.nl](http://htm.nl)

**By bike.** All Biesieklette (bike parking) in the city centre is free and guarded. At every parking you can: rent a children's buggy for € 1, make use of the bike pump for free and charge your e-bike. The parking of mopeds and motors is not free. The bike parking locations are: Voldersgracht, Grote Markt, Grote Marktstraat, Spui-Stadhuis, Buitenhof, Spuiplein, Driehoekjes, Prinsegracht (unguarded) and Gedempte Burgwal (unguarded). Make sure to check until what time the bike parking is open.

**POWERED BY HTM,** Rabobank Den Haag e.o., Bureau Binnenstad, BOF, Gemeente Den Haag, Ondernemersvereniging Grote Marktstraat, Haagsche Bluf, Geste, Passage, ASR Vastgoed, Stichting Evenementen Grote Markt, BIZ winkelgebied City Center, Hommerson Casino's, Koorenhuis, BIZ Hoogstraat Noordeinde, Credo mannen, Spuimarkt Complex, Syntrus Achmea, Den Haag Marketing, Den Haag Shopping, McDonalds, Gemeentemuseum, Q-Park, IKtoonfestival, Cultuurschakel, Ambassade van Den Haag, Kunstbende as well as companies, organizations and entrepreneurs in the city center of The Hague.

**DISCLAIMER** ShoppingNight The Hague is organised by the Stichting Marketing Haagse Binnenstad. The Stichting Marketing Haagse Binnenstad strives to provide full information. However, the Stichting Marketing Haagse Binnenstad cannot guarantee the accuracy and completeness of this information and therefore does not accept any liability.



# SHOPPINGNIGHT.NL

facebook.com/ShoppingNightDH

@ShoppingNightDH



GEMEENTE  
MUSEUM  
DEN HAAG  
mondrian to  
dutch design

KOORENHUIS  
cursussen projecten op school

AMBASSADE  
DEN HAAG

## The Hague

iktoon  
kunst van iedereen

KUNST  
BENDE

CREDO  
WWW.CREDOMEN.COM

DE PASSAGE  
DEN HAAG

City Center  
Den Haag



SPUIMARKT

GM

• HET NOORDEINDE •

binnenstad  
den haag  
binnenstaddenhaag.com



EN

This year ShoppingNight The Hague is inspired by the famous Dutch painter Piet Mondrian and the celebration of the fact that it's been 100 years since 'The Style' was introduced. The theme of ShoppingNight this year is 'Boogie Woogie Wonderland', based on Mondrian's last and maybe most famous painting 'Victory Boogie Woogie'. A piece of art only consisting of the colours red, blue and yellow, with white, grey and black accents. It's the buzz and the dynamic of the New York's metropolis you see in the painting. During this evening The Hague's city centre will colour red, yellow, blue, black, grey and white and will celebrate the night with shops that are open until midnight, in store activities and extraordinary entertainment on the streets. Experience the buzz of a night in New York together with Piet Mondrian.

## SHOP TILL YOU DROP WWW.SHOPPINGNIGHT.NL

The party starts at **17.00 o'clock and won't stop until midnight**. The entrepreneurs will welcome you in their shops with cocktails, in store DJ's, bites and nice shopping activities such as high discounts and great shop entertainment. **Have a look at all of the special offers and discounts on [www.shoppingnight.nl](http://www.shoppingnight.nl) and follow us on Facebook and Instagram.**

## WHAT WILL YOUR NIGHT LOOK LIKE?

**1 RED RUMOUR - GROTE MARKTSTRAAT**  
The beating heart of the metropolis.

**MONDRIAN STAIRS** Start your night on the stairway of the Spuimarkt Complex. Have a seat and plan the route you'll be walking that night.

**PIET'S STAGE** This is where several cultural institutions will perform during the night, such as the IKtoonfestival or Het Koorenhuis and the Cultuurschakel for instance. You can also expect an evening full of dance, fashion, singing, bands, street entertainment and much more. At **23.00** Circus group **Cirq'ulation** will perform a mix of juggling, acrobatics, dance, improvising and fire with their special evening show. You definitely don't want to miss this!

**HECTOR&WOLF** This quirky guerrilla fashion team will present 'Piet with Balls and Punk Mondrian. If Mondrian had continued to develop himself, he would have left the stripes and areas aside and would have focused on circles and the 'free hand'. What would you do then...? Take a t-shirt with you (or another piece of clothing) and let Hector&Wolf customize it for you!

**RED CITROËN HY DJ BUS** You can see this cherry picker bus from far away! This Citroën HY old-timer will provide you all night long for swinging music with DJ Jen Min Lau from The Hague.

**RED DOUBLE-DECKER SHOPPING SAFARI BUS** The night is young and the adventure is out there. Book your free shopping safari including a goodie bag, and let a guide take you through the Boekhorststraat. An upcoming street with an intriguing past and young at heart. From 17.30 hrs onwards, a safari tour will start every hour and be quick, because full is full. Reservations via Facebook Boekhorststraat LEEFT! Or at the bus.



### 2 BANDS BEER & BIO FRIES - GROTE MARKT

Are all the festivities making you thirsty? Then the Grote Markt is the perfect spot to take a break. Enjoy the music and atmosphere while nibbling on some biological fries.

### 3 BLACK & WHITE AND BOOGIE & WOOGI - PASSAGE

Piet Mondrian was a great lover of jazz and a passionate Boogie Woogie dancer. Here, in the Passage, you'll feel the atmosphere of the Society Club, his favourite club. Enjoy the jazz music, the singing and dancing and the Gemeentemuseums' black and white photos of the impetuous 40's. Make your night memorable with a cultural selfie in the unique Mondriaan photobooth of the Gemeente Museum.

### 4 BLUE BALLOONS - SPUISTRAAT, VENESTRAAT, VLAMINGSTRAAT AND WAGENSTRAAT

No squares, only blue balloons you'll be seeing in the streets of this area. The prominent blue Stint will be driving through the streets with swinging music. Blue street theatre and blue promotion teams will assure you from swinging and bouncing through the streets.

### 5 LITTLE MONDRIAN - HAAGSCHE BLUF

As a child, Piet loved to draw. Would he also have drawn faces on his pancake? With a pancake print machine it's fully up to you how your pancake will look like. Rather burn off some energy? Jump as high as you can on the Mondrian bouncy castle (until 21.00).

### 6 YELLOW YARD - HOOGSTRAAT, PLAATS, NOORDEINDE, HEULSTRAAT

At the start of the Hoogstraat there will be a classic, original New York taxi. This is where the Yellow Yard begins. In this area there will be numerous yellow stages displaying several fashion collections. Keep walking onto Plaats and you will find the artwork DJ Mobile 2.0 designed by Olaf Mooij from Rotterdam. From **23.00** there will be a sizzling after party in front of **Credo** (Hoogstraat 27).