



## PRESS RELEASE

The Hague City Centre - Wednesday 13 February 2019

### Friday 28 June: ShoppingNight 2019 in The Hague's downtown

The biggest shopping event by far in the Netherlands is about to kick off once again. The 13<sup>th</sup> edition of ShoppingNight will be on Friday 28 June at the very heart of the international shopping city of The Hague. Stores will remain open until midnight. Expect serious discounts and interesting items. You may also look forward to spectacular shows, awesome decoration and entertainment, fashion shows, free workshops and fantastic food to guarantee an unforgettable shopping night.

Only at this special ShoppingNight, many stores will be offering interesting discounts on their collections; the later on the evening, the more discount will be offered. Also free goodie bags and samples will be yours for the asking. Each and every fashion lover will have a blast at ShoppingNight 2019. In fact, all visitors will find something to suit their tastes, from household accessories to Hi-Fi items or beauty and lifestyle products. On 28 June, the city of The Hague will be *the* place to be in all of the country.

ShoppingNight The Hague is no ordinary Friday night, but rather a delightful shopping experience combined with culture, music, DJ's, food and entertainment in the charming city centre of The Hague. Enjoy exceptional acts, inspiring workshops, VIP treatments and explore the shopping streets of this city. Don't forget the date: Friday 28 June.

To find out about the offers, special treats and full programme, make sure you visit [shoppingnight.nl](http://shoppingnight.nl).

END OF PRESS RELEASE

#### NOTE TO EDITORS / NOT TO BE PUBLISHED

For more information, other visual material and interview requests:

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#### **About Marketing Haagse Binnenstad**

**Marketing Haagse Binnenstad** is an independent public-private marketing organisation, dedicated to local and regional consumers in terms of marketing, promotion and events for The Hague's Downtown. Marketing Haagse Binnenstad is also the link between stakeholders in the city centre and numerous activities / developments taking place in it.

#### **Practical information about ShoppingNight 2019:**

Date: Friday 28 June 2019

Time: 17.00 - 00.00

Admission: free

Location: The Hague's downtown

#### **Online channels:**

Website: [www.shoppingnight.nl](http://www.shoppingnight.nl)

Facebook: [facebook.com/ShoppingNightDH](https://facebook.com/ShoppingNightDH)

Instagram: [instagram.com/ShoppingNightDH](https://instagram.com/ShoppingNightDH)

Twitter: [twitter.com/ShoppingNightDH](https://twitter.com/ShoppingNightDH)

