

Binnenstad Den Haag, Tuesday 2 April 2024



PRESS RELEASE

Taste all the flavours of The Hague's city centre on Saturday 25 May during ShoppingNight REMIX!

On Saturday 25 May 2024 the ShoppingNight, the largest shopping event in the Netherlands, will take place for the 16th time in the city centre of The Hague. Within the 'REMIX' theme, the focus is not only on shopping, but on experiencing the unique mix that the city centre has to offer. Because you can easily combine a visit to the city centre with a visit to the hairdresser, the cinema or that nice restaurant. There is also extra attention for sustainability in the form of RE-use, RE-cycle and even RE-pair options for clothing and products.

It's all possible in the city centre. Stroll through the historic streets, have an extensive lunch at one of the many restaurants or visit one of the top museums in the country. All perfectly combined with shopping. Whether you are looking for a nice vintage item or prefer to visit the large department stores, it is all possible and everything is within walking distance.



On Saturday 25 May, we celebrate with the ShoppingNight how fun and diverse the city is. On the Grote Marktstraat, the catwalk will rise again and local entrepreneurs will show their latest, or second-hand, creations. And also in the Hoogstraat, local entrepreneurs present their latest collections in a festive way. All this accompanied by various musical performances and a lot of street theatre.

On Saturday 25 May from 13.00 to 21.00 visitors can experience the city centre at its best with fashion shows on the street, live music and spectacular acts, it's all possible in the city centre!

The full programme will be announced in mid-May at shoppingnight.nl and the associated social channels. Make a note in your diary on Saturday 25 May for a complete day in The Hague!

End of press release

Note for editorial team/not for publication:

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Marketing Haagse Binnenstad is a public-private organisation that is committed to promoting and enlivening the city centre of The Hague by (co-)organising exciting activities, hospitality campaigns and events. In 2006 Marketing Haagse Binnenstad organised the first ShoppingNight in the Netherlands.

Practical information about ShoppingNight 2024: Date: Saturday 25 May Time: 13.00 - 21.00 Admission: free Location: Downtown The Hague (Grote Marktstraat, Vene-, Vlaming-, Spui- en Wagenstraat, De Passage, Hoogstraat, Noordeinde & Plaats)

Online channels: Website: www.shoppingnight.nl Facebook: facebook.com/ShoppingNightDH Instagram: instagram.com/ShoppingNightDH